

## **Historic, Archive Document**

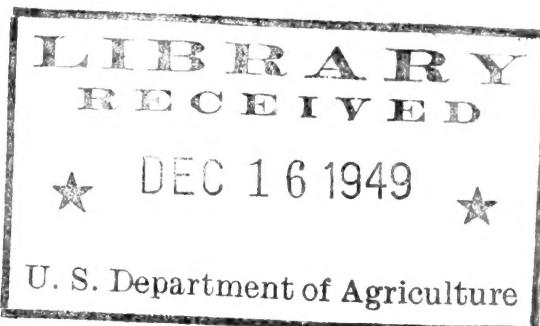
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# ROGERS' GLAD GARDENS



W. H. ROGERS

GREENLAWN, LONG ISLAND, NEW YORK

*Spring 1950*

SPECIAL LIST

OF ONLY

MINIATURES AND SMALL FLOWERING VARIETIES

Once again it gives me great pleasure to thank not only my many customers of past years for their fine orders, but also to express my appreciation for the great number of requests for my catalogs being received every day, which surely reflects the interest that glad lovers have in what I have to offer.

Since I am only a very small grower and as I will not buy bulbs for resale, but sell only those bulbs that I have grown in my own garden, therefore my supply is limited and on some varieties and items very limited. And because of this I do not make up my catalog until I have cleaned my bulbs and know what I have to offer so as not to list something which I do not have. By selling only the bulbs I have grown, I know that they have been properly grown, matured, handled, and cared for, all of which makes a great difference in the results to be achieved from planting them. In order to get my offerings before you as soon as possible I am issuing two lists, this one for the miniatures and small flowering ones and a little later one for the large varieties. I have also included in this list several in the 300 class which are often thought of as being the small ones and are listed by some along with them. I hope to have the catalog on the large ones ready in January and this will include some 250 or 300 choice varieties of both old and new originations.

But do not wait for this general list before ordering your miniatures and small flowering ones. Place your order for these now while selection is good and I will immediately put them aside for you and then you can add to this order after you have received the general catalog. As some of you know from past experience my supply in some of my limited items does not last long, so you should not delay ordering. The combined total of your orders will be considered as one order in determining the extras to be sent.

I have received many fine comments on the quality of my bulbs. This, I believe, is due to the fact that we have a long growing season here on Long Island and I do not rush the digging of my bulbs, but wait until not only the bulbs but the bulblets also are fully mature. This insures a maximum of germination for both. Also I have irrigation so that my stock does not suffer from drought conditions and I am glad to say that the present crop of bulbs is the best I have ever harvested.

September, 1949

"As always, your bulbs grew fine . . . I had bulbs from at least ten growers last year. Some were sure crummy but the finest and cleanest bulbs I got were from you and . . ."

—J. J. J., Iowa.

\* \* \*

Every bulb is hand planted, dug, cleaned and graded, therefore no cuts or bruises. All work is done by Mrs. Rogers and myself and you will find quality and service go with every order.

\* \* \*

March 5, 1949

"I was so pleased with receiving my glad bulbs and bulblets in such nice order that I thought you might appreciate knowing about it. Thanks for the overcount and your selection of good material. Believe me I will patronize you when needing any more stock."

"I can imagine you and Mrs. Rogers enjoy your work of raising and shipping glads an awful lot, by the attention you give your customers. Please let me know of your new material for sale next season."

V. L. T., Ohio.

\* \* \*

Once again I will repeat my remarks in former catalogs on purchasing and growing bulblets.

In recent years I have limited my addition of new varieties to the purchase of bulblets whenever possible and my success by this method has been very gratifying. In this way your new additions are purchased at the lowest possible cost. You can purchase varieties which you otherwise might consider too expensive and you will be surprised how quickly a few bulblets will get you started. By the purchase of bulblets you should not expect too many blooms the first year but many times you are happily surprised. Neither are you going to get the size spike you will get from the larger bulb the next year. Even though I have just suggested the purchase of bulblets, I feel that I should also give a word of caution. If handled properly some varieties will germinate almost 100 per cent, while other varieties will germinate a much smaller percentage and therefore it is not possible for me to make any guarantee as to germination. And furthermore not all varieties produce large bulblets and neither is it necessary to have large bulblets to get good germination, but they should be good, plump, mature ones. I will always send good mature ones and the largest available. In my opinion, to get best results they should be peeled or cracked before planting and then planted right away before they become dry or hard. I also believe that better germination is obtained if not planted until the ground becomes warm enough to induce prompt germination.

Bulblets from most of these small varieties germinate very well and when planted early and properly cared for produce many fine blooms, but I make no guarantee regarding this.

\* \* \*

July 24, 1949

"To date I have bloomed 7 varieties of your small glad varieties and feel I must tell you of them. They have caused much comment and almost everyone who sees them, thinks they are delightful . . . I think every bulblet germinated for me."

Mrs. S., Pennsylvania.

\* \* \*

August 24, 1949

"Fully 75% of the bulblets are blooming or budded at this time. The face-ups, especially Piccolo and Winter Carnival, have plenty of flowers on the bulblet grown spikes for table arrangements and more than enough for use as corsages."

"I have had a number of people stop me on the street (strangers) and

ask what kind of flowers I was wearing when I was wearing a corsage of face-ups. They always look as if they only half believed me when I say miniature gladiolus."

Mrs. S., Pennsylvania.

\* \* \*

**TERMS, PRICES AND SHIPMENT** — On all orders for \$5.00, or less, cash with order — over \$5.00, 25% cash with order and balance before shipment. Minimum order \$3.00. I can not accept orders for less than the smallest unit quoted. For instance, where listed 2 for 30, one cannot be had for 15. Five bulbs can be had at the 10 rate and 50 bulblets at the 100 rate only when the price is \$1.00 or more per 100. Transportation to points within the United States will be prepaid when shipment is made at my option as to parcel post or express. Parcel post shipments cannot be made safely until spring but if shipment is desired before then, I will ship express immediately, charges collect, and include extras to help in paying such charges. As is the custom of all shippers, I will include extras anyway and in place of many complicated, discount offers, I will give additional overcount or extras depending on size of order when cash in full accompanies the order. You might suggest which you prefer. You may be sure these extras will fully cover these discounts and then some. If you have ever ordered from me you know about my generosity and if you are to place your first order you will soon be convinced.

\* \* \*

February 23, 1949

"Your card and shipment of bulbs arrived almost simultaneously and never have I seen such a wealth of overcount and extras. Thanks a lot, indeed!"

J. J. J., Iowa.

\* \* \*

I always send a card when I make the shipment so that you may know it is on the way and so be looking for it.

\* \* \*

February 15, 1949

"The glads came today in good condition. They look alright and I wish to thank you for the very generous way you filled my order. It makes me wish that I had given you my whole order instead of scattering it around."

A. J. P., New Jersey.

\* \* \*

February 23, 1949

"Your express shipment was received by me in good condition, unpacked and checked. Your overcount and extras were more than generous and muchly appreciated. Thanks a lot. The rest is up to me."

R. H. D., Rhode Island.

\* \* \*

**SUBSTITUTION** — All stock offered subject to prior sale. Remember I sell only the bulbs I have grown myself and therefore supply is limited and on some varieties quite limited, so you should order early. I will not substitute either size or variety without you so direct and will refund immediately on any item I cannot supply. If you wish substitution, I would appreciate your second choice with your order.

**GUARANTEE** — It is my intention to send out only good, clean, healthy bulbs and true to name. I make no guarantee as to growth and will in no way be responsible for the crop. If upon receipt of bulbs, you find them unsatisfactory, return at my expense and I will cheerfully refund the full purchase price. And furthermore if you later find any not true to name, I am ready to replace, refund, or make adjustment.

**INSPECTION** — My glads have been inspected by the New York State Department of Agriculture and Markets and are shipped under its certificate of inspection.

**NOTE** — Keep this list for future reference as these varieties will not appear in my general catalog which will be mailed to you later. If you mislay this, ask for another.

**NOTE** — I have received a number of Post Office money orders drawn on the Post Office, "Long Island, N. Y." There is no such Post Office but mine is "Greenlawn, N. Y."

*I am co-introducing for 1950*

LOVELY MARY

Class 232

BY BYRON L. TROYER

ORIGINATOR'S DESCRIPTION: Champion as Seedling BUI-1 over all named and Seedling 100 and 200 sizes, all classes competing, at 1947 Indiana State Show. In class 232, this is a lovely glowing deep salmon with cream throat, nicely ruffled. Flowerheads very long, to 22 buds, opens six; propagation excellent, always straight, and fine performer, particularly under drought. Blooms in 80 days.

Bulbs \$5.00 each, any size. Bulblets 10 for \$5.00.

		per	large 1 1/4" & up	medium 3/4"-1 1/4"	small under 3/4"	bulblets per 15-.25
140	AIRY FAIRY—Soft light pink.....	2	.30	.30	.20	
	With full clear white throat.....	10	1.20	1.20	.80	
100	ARCTIC STAR—Pure white.....	1		.25		
	Without any markings. Straight upright stalk with small florets.....	2			.30	
242	ARIA—Deep pink with light cream throat and midribs. One of the very best. Opens up to 8 florets on a 20 bud spike .....	1		2.00	1.25	
240	BO-PEEP—Sometimes classed 217—a small intensely ruffled buff pink with yellow throat. Very early.....	1	1.25	1.00		3-.25
254	BRIGAND—Very dark velvety red with black markings .....	1	.25			
110	BRIGHT EYES—Pale yellow with vivid red blotch. A true face up—a 1949 introduction .....	1		.75	.50	3-.25 10-.75
390	BROWN ORCHID—Brown with darker blotch and gold midribs and edging to petals. An unusual color.....	2	.30	.20	3-.25	20-.25
206	CELESTINA—Beautiful heavily ruffled cream. Excellent—1949 introduction.....	10	1.20	.80	.70	100-.75
		1	.75	.50		
		3	2.00			
262	CHARMING—Deep rose with red markings on all petals. Very odd color.....	1	.35	.25	2-.30	
170	CHEERIO—Wine purple—a new miniature and very good .....	1	.75	.75	.50	
		3	2.00	2.00	1.25	
110	CHINA DOLL—Light yellow with prominent red blotches. Lacy and ruffled.....	1	.35	.25	2-.30	
		3	1.00	.65	.40	
210	COMET—Sometimes classed 110—Golden yellow—red feathery blotch—excellent .....	2	.30	.20	3-.25	20-.25
		10	1.20	.80	.70	100-.75
242	CONCERTINA—Small rose pink with cream throat and red feathers—very nice 1949 introduction.....	1	.75	.50		
		3	2.00			
250	CONNIE GAL—Rose red outer petals with purplish blue throat and white midribs .....	2	.25	.20		20-.25
		10	1.00	.80		100-.75
136	CORAL BELLS—Tiny scarlet florets—about the smallest of any variety.....	1	.50			
224	CRINKLETTE—Deep orange with cream throat and red feather—beautifully ruffled .....	1	.25			

		per	large 1 1/4" & up	medium 3/4"-1 1/4"	small under 3/4"	bushels per
241	CUTIE—Light pink with deep rose blotches in throat .....	1		.35	.25	
240	DAINTY MISS—Excellent light pink with attractive cream throat .....	2	.20	3-.25	3-.20	25-.25
		10	.80	.70	.60	100-.60
240	DOLORES—Small bright pink with white throat. Very popular and one of the best .....	1	.20	2-.30	2-.20	
		10	1.60			
210	DRAGONETTE—Light yellow edged pink with more pink on the upper petals —a little out of the ordinary.....	1	.25	2-.30	2-.20	15-.25
		10	2.00	1.20	.80	100-1.00
120	ELDA—Sometimes classed 220—small bright orange and a very good one.....	2	.25	.20	3-.20	25-.25
		10	1.00	.80	.60	100-.60
122	ELF—Deep bright orange salmon with a nice yellow throat—excellent.....	1	.35	.25	2-.30	8-.25
		10	2.80	2.00		
206	ETHEL THERESA—Cream—with wine feather and lightly ruffled .....	1	.35	.25	2-.30	
266	FAIRY—Delicate light lavender—very good .....	1	.25	2-.30	2-.20	
216	FILIGREE—Light buff with pinkish tinge—heavily ruffled and lacinated.....	1	.35	.25	2-.30	10-.25
		10	2.80	2.00		
221	FLICKER—Medium orange with yellow throat and bright red blotch.....	1	.25	.20	2-.25	10-.25
200	FLOWER GIRL—Pure white with no color markings. Needlepoint petals.....	1	.35	.25	2-.30	10-.25
		10	2.80	2.00		
206	FLUFFY RUFFLES—Cream or pale yellow—ruffled and lacinated .....	2	.20	3-.25	3-.20	
		10	.80	.70		
250	GILT-EDGE—Light red with petals edged golden yellow—very good.....	2	.30	.20	3-.25	20-.25
		10	1.20	.80	.70	100-.75
262	GIRALDA—Deep rose with cream throat and rose markings. Excellent.....	1	.35	.25	2-.30	5-.25
		10	2.80	2.00		
252	GYPSY—Rich rose red with deeper throat blotch .....	1	.35	.25	2-.30	10-.25
		3	1.00	.65	.40	
313	HOKUS POKUS—Deep golden yellow with a very pronounced mahogany red blotch—quite spectacular. Very early.....	1	.20	2-.30		20-.25
		10	1.60	1.20		100-.75
120	ITO—Bright orange with full bright yellow throat. A real small one.....	2	.25	.20	3-.20	15-.25
		10	1.00	.80	.50	
150	KEWPIE—Bright red with picotee edge of gold. Very dainty and popular and surely a must-have .....	2	.20	3-.20	4-.25	25-.25
		10	.80	.60	.50	100-.60
210	LEMON LASS—A clear bright lemon yellow with no markings—lacinated.....	1	.35	.25	2-.30	
		10	2.80	2.00	1.20	
260	LITTLE PAL—Light rose with deeper rose markings and a cream throat. Quite different .....	2	.30	.20	3-.25	
		10		.80	.70	
237	LITTLE RED STAR—Upright flowers of fiery deep scarlet.....	1		.25	2-.30	
		10			1.20	
240	LITTLE SWEETHEART — Beautiful pink with snowy white throat and nicely ruffled. Just the right name.....	1	.75	.50	.35	
		3	2.00	1.25	1.00	
140	LOVELINESS—Shrimp pink suffused white with creamy throat. Very small and a must-have.....	2	.25	3-.25	3-.20	20-.25
		10	1.00	.75	.60	
232	LOVELY MARY—New introduction. See first of list.....		ANY SIZE	5.00		10-5.00
212	ULLABY—Deep lemon yellow with all petals tipped orange red. Very attractive .....	1	.25	2-.30		10-.25
		10	2.00	1.20		
276	MABEL VIOLET—Medium violet with reddish midribs edged with white.....	1	.20	2-.30	2-.20	15-.25
		10	1.60	1.20	.80	100-1.00
270	MAROON BUTTERFLY — Sometimes classified 254—purplish maroon .....	1	.20	2-.30	2-.20	15-.25
		10			.80	

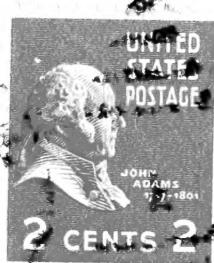
		per	large 1 1/4" & up	medium 3/4"-1 1/4"	small under 3/4"	bullets per
236	MASSASOIT—A fine small velvety red with darker markings—excellent.....	10		.20 .80	.30 .60	25-.25 100-.60
222	MAZIE—Beautiful orange with lighter throat. A must-have.....	1	.20	2-.30		15-.25
10			1.60	1.20		100-1.25
240	MILDRED PETTMAN—Early light pink with cream throat.....	3	.25	.20		25-.25
10			.70	.60		100-.60
230	MINNETONKA—Light salmon with yellow throat peppered red. Opens a good number and is a must-have.....	1	.25			
276	MODISTE—Light violet and lavender with dark purple blotches. A very odd color and very good.....	1	.35	.25	2-.30	5-.25
10			2.80	2.00		
231	NADIA—Bright salmon with clear yellow throat—lower petals mostly yellow—a great show winner.....	2	.30	.20	3-.25	
10			1.20	.80		
222	ORANGE BUTTERFLY — Glowing bronze orange that opens many. A great prize winner. Very, very good.....	2	.20	3-.25	3-.20	25-.25
10			.80	.70	.60	
236	OSAGE—A beautiful clear scarlet that will open 5 to 7 on a 15 to 18 bud spike....	1	.20			
162	PATTY BERG—Deep rose suffused with white and with silver edging. Very small and very good.....	2	.25	.20	3-.25	25-.25
10			1.00	.80	.70	100-.60
240	PEGGY ANN—Beautiful pink with white throat. Opens 6 butterfly type florets on spikes up to 18 buds.....	1	.75	.50	.35	
3			2.00	1.25	1.00	
240	PERI—A tiny pink with cream throat and pointed petals .....	1	.25	2-.30	2-.20	15-.25
10			2.00	1.20		
170	PERIWINKLE—Rose purple with deep reddish purple throat .....	1		.35	.25	
107	PICCOLO—Soft cream with purplish red throat. Small, very good and spectacular. A face-up.....	2	.25	.20	3-.25	25-.25
10			.80	.70	.60	100-.60
241	PINK BUTTERFLY—Very light pink with cream throat and diffused yellow and crimson blotches .....	2	.25	.20	3-.25	20-.25
10			1.00	.80	.70	
240	PINK RIBBON—Light pink with cream throat—will open 5 or 6 on a good spike.	2	.30	.20	3-.25	
10			1.20	.80	.70	
141	PINKIE DOT—Soft pink with a very full clean creamy throat. A face up and a 1949 introduction.....	1	.75	.75		3-.25
270	PURPLE TWEEDLE—Beautiful dark velvety purple with full yellow throat....	1		.20	2-.30	
				1.60		
266	QUEEN OF BREMEN—Beautiful light lavender pink with creamy white throat.	2	.20	3-.25	3-.20	25-.25
10				.70	.60	
250	RED BUTTERFLY—Jasper red and scarlet .....	2		.30	.20	
150	RED BUTTON—Bright medium red—a red that is really red. A true face up and a good one .....	1	.75	.50	.35	5-.25
3			2.00	1.25	1.00	
253	RED TWEEDLE—Deep red with gold throat and maroon blotch.....	1	.25	2-.30	2-.20	
266	ROSALIE—Beautiful bright rose pink with cream throat—excellent .....	1	.20	2-.30	2-.20	15-.25
10			1.60	1.20		
260	ROSE PINKIE—Medium rose with deeper rose blotches .....	1	.20		2-.20	
260	ROSETTE—Light rose with deep rose feather or diffused blotches—nicely ruffled—a beauty and a must-have.....	1	.25	2-.30	2-.20	15-.25
10			2.00			
262	ROSY BELLE—Deep rose with very deep rose blotches. A 1948 introduction and very good .....	1	.50	.35	.25	5-.25
10			4.00	2.80		50-2.00
252	RUBY—Dainty medium dark red with darker markings—excellent .....	1	.25	2-.30	2-.20	15-.25
10			2.00	1.20	.80	50-.75

		per	large 1 1/4" & up	medium 3/4"-1 1/4"	small under 3/4"	bulblets per
232	SALMON RUFFLES—Deep rose salmon with diffused rose blotches and quite ruffled—a beauty .....	1	.20	2-.30	2-.20	10-.25
		10	1.60	1.20		
262	SILVERSIDES—Bright deep rose with silvery reflexes—very good—a must-have .....	1	.50	.35	.25	
		10	4.00			
260	SMILETTE—A peculiar shade of rose described as lavender rose with cream throat and wine feather—1949 introduction .....	1	2.00			
212	SNAPDRAGON—Rich clear creamy yellow throat with bright red border—very small .....	1	.20	2-.30	2-.20	10-.25
		10	1.60	1.20	.80	
200	SNOW BABY—Pure white with small wiry stem—very good .....	2	.20	3-.25	3-.20	
		10	.80	.70	.60	
200	STARLET—Beautiful absolutely clear snowy white—nicely ruffled. Just about tops for all small varieties and surely a must-have .....	2	.25	3-.25	4-.25	25-.25
		10	1.00	.70	.50	100-.60
266	STARTLING—Light pinkish lavender with cream throat and darker feather—ruffled and lacinated. An odd color and very good .....	2	.30	.30	.20	15-.25
		10	1.20	1.20	.80	50-.75
200	SUB DEB—A good dainty white.....	2	.20	3-.25	4-.25	25-.25
		10	1.00	.75	.50	
222	TANGELO—Bright orange with bright golden yellow throat. Excellent.....	1	1.00	.75	.50	
		10	8.00	6.00		
270	TAURUS—Distinct fine velvety purple with darker throat—one of the best for its class .....	1	.20	2-.30		10-.25
		10	1.60	1.20		
132	THOS. E. WILSON—Sometimes classed 142—deep salmon with full creamy white throat—a face up.....	2	.20	3-.25	4-.25	25-.25
		10	.80	.65	.50	100-.60
163	TINY ROSE—Medium rose with deep rose blotch edged with cream—small and very good .....	2	.30	.25	.20	
		10	1.20	1.00	.80	
206	TINY TIM—Tall cream with small suffused lavender blotch—a must-have.....	1	.75	.50	.30	
		10	6.00	4.00	2.40	
250	TWEEDLEDEE—An odd suffusion of red and gold—gold edges and gold throat. One of the popular Tweedles.....	2	.25	.20	3-.20	25-.25
		10	1.00	.80	.60	
262	TWEEDLEDUM—Deep rose, yellow throat feathered deep rose—an unusual combination—my granddaughter calls it Funny Face—a prize winner.....	3	.25	.20	5-.25	40-.25
		10	.75	.50	.40	100-.40
250	TWINKLES—Sometimes classed 232—early deep orange pink with full bright yellow throat with fine reddish lines. Heavily ruffled .....	1	2.00	2.00		
366	WEDGWOOD—Rich live lavender with cream throat and nicely ruffled. A small flowered variety that is liked by those who usually pass up the small ones.....	1		.25	2-.30	
		10			1.20	
200	WHITE BUTTERFLY — Very good white with soft cream throat.....	3	.25	.20	5-.25	
		10	.75	.50	.40	
200	WHITE QUEEN—White sport of Queen of Bremen—a goodly number of slightly ruffled florets open on a wiry stem. An excellent variety .....	2	.30	.30		15-.25
		10	1.20	1.20		50-.75
200	WHITE RAYS—A good pure white on a tall wiry stem .....	2	.25	.20		15-.25
		10	1.00	.80		50-.75
100	WHITE SATIN—Pure cream white with white stamens and pistil. A face up much in demand and a must-have.....	2	.25	.20	3-.20	25-.25
		10	1.00	.80	.60	100-.60

	per	large 1 1/4" & up	medium 3/4"-1 1/4"	small under 3/4"	bushels per
201 WHITE TWEEDLE—White with violet rose plume. One of my favorites and worthy of the Tweedle family.....	2 <b>10</b>	.20 .80	.25 .70	.20 .50	25-.25 100-.60
236 WILL SCARLET—Small clear scarlet—even though an old variety it is still one of the best small ones.....	3 10	.25 .75	.20 .50	.25 .40	25-.25 100-.60
107 WINTER CARNIVAL—White with edge of petals rosy pink. A face up.....	2 <b>10</b>		.25 1.00	.25 .75	15-.25
240 WISP—Very small light pink with cream throat and pointed petals.....	2 10		.30 1.20	.25 1.00	
101 WOODBURY—Creamy white with soft pink throat. Small needlepoint petals. A face up .....	1			.40	.40
212 YELLOW BIDDLE—Orange yellow tinged pink .....	2				.30
210 YELLOW BIRD—Clear medium yellow with no markings—opens up to 10 florets on a 15 to 18 bud spike with balance showing color. A must-have.....	1	.50	.35	.25	5-.25
210 YELLOW RIBBON—Clear bright light yellow. All florets open or show color.....	2	.30	.20	.25	
233 ZONA—Deep salmon with yellow throat and diffused rose pink blotches. Very good .....	2 10	.25 1.00	.20 .80		20-.25

I believe that by the time you have reached this point in my catalog you will agree that this is about the largest, if not the largest list, of miniature and small flowering varieties ever listed. I can assure you that every variety listed whether highest in price or lowest is worthy of a trial in anyone's garden.

ROGERS' GLAD GARDENS  
W. H. Rogers  
GREENLAWN, LONG ISLAND, N. Y.  
Return Postage Guaranteed



Librarian  
U. S. Dept. of Agriculture  
Washington 25

D. L.